

# Festival raises serious money for charity

**IT WAS A** joyous occasion at Longridge winery in the Helderberg when the organisers of the 2010 Rola Motors festival handed over a cheque of R59 000 to local charity, Masikhule Childcare, this year's main beneficiary.

Another R25 000 went into the kitty of Somerset West Round Table to fund various local projects. Smaller charity events at individual wine farms during the festival raised another R15 000 for local charities such as Hospice.

"As far as I know, this is one of the biggest fundraising efforts linked to a wine festival in South Africa," says Helderberg wine route chairperson, Margi Hoffe. "For us as a route and including our very important non-route participants, this is a huge achievement and a massive increase from last year!"

Naming sponsors, Rola Motors and others like *District-Mail*, Radio Helderberg and Stellenbosch Wine Routes, could only concur.

"This is a wonderful day for us and we look forward to an even better 2011. The dates are already set for October 20 to October 23 and we will all be right there," says Wayne Hartung, chairperson of Round Table Somerset West.

Participating wineries were Alto, Annandale, Avontuur, Bilton, Blaauwklippen, Croydon, Dornier, Eikendal, Ernie Els, Equitania Wines, Grangehurst, Heron Ridge, Journey's End, Ken Forrester, Kleine Zaalze, Kleinood, Longridge, Lourensford, Lyngrove, Miravel, Morgenster, Peter Falke, Post House, Romond, Somerbosch, Stellenzicht, Stonewall, Uva Mira, Vergenoegd, Waterkloof, Yonder Hill and Zandberg.



Celebrating with a glass of Longridge bubbly are (back, from the left) Graham Skelding (Round Table Somerset West), Margi Hoffe (chairperson: Helderberg Wine Route), Cobie van Oort (CVO Marketing), Vanessa Bourne (Radio Helderberg) and Peter Pretorius (Dealer Principal Helderberg Toyota). In front holding the cheque are Wayne Hartung (Round Table Somerset West) and Karen Bufe (Masikhule Childcare).

