

I D E N T I T Y

Promoter: Journey's End Ltd. Farm 25, Sir Lowry's Pass, Somerset West, 7130, South Africa.

1. Promotion is open to residents of the United Kingdom who are aged 18 or over, except employees of the Promoter (Journey's End Ltd.) and their immediate family members or anyone professionally associated with this promotion.

2. Maximum one entry per person.

3. Promotion Period: 00:01 on 1 October 2023 until 23:59 on 15th August 2024. Entries submitted after the end of the Promotion Period will not be accepted.

4. To participate: During the Promotion Period, entrants must purchase a bottle of [Identity wine](#), scan the QR code on the neck collar and fill in the entry form with your full name and email address. When you successfully complete the entry form you will automatically be entered into the Prize Draw.

5. Prize: 1 winner will win a [Large Big Green Egg](#), and 4 cases (24 bottles) of mixed Identity wines; Sauvignon Blanc, Chardonnay, Shiraz and Merlot, to be delivered to their place of residence, arranged by the Promoter. 2 runners-up will also receive 2 cases (12 bottles) each, of mixed Identity wines.

6. Further Prize details:

a. Winners will be required to provide proof of age and identity and any documentation as reasonably required by the Promoter in order to validate their eligibility to claim the prize;

b. If a winner is unable to accept the prize, no compensation will be provided;

c. The promoter and the prize provider are not responsible for any loss or damage suffered by the winner in relation to this promotion;

7. The prize is not transferrable and cannot be exchanged for cash. In the event of unforeseen circumstances, the Promoter reserves the right to substitute a prize, or part of a prize, for an alternative of equal or greater value.

8. It is the responsibility of the entrant to provide correct, up-to-date details when entering the promotion and on acceptance of their prize. The Promoter cannot be held responsible for winners failing to supply accurate information which affects prize acceptance or delivery of

their prize.

9. The Promoter reserves the right to verify all entries including but not limited to asking for address and proof of identity to be sent via email (which must be received by the Promoter within 5 days of the date of request) and to refuse to award a prize or withdraw prize entitlement and/or refuse further participation in the promotion and disqualify the entrant where there are reasonable grounds to believe there has been a breach of these terms and conditions or any instructions forming part of this promotion's entry requirements or otherwise where an entrant has gained unfair advantage in participating in the promotion or won using fraudulent means.

10. Winner selection and notification: All valid entries received by the Promoter during the Promotion Period will be submitted into a prize draw. The winner and 2 reserves will be selected at random by the Promoter's marketing team. The provisional winner will be notified by email to the account associated with the winning entry within 1 day of the end of the Promotion Period. The winner must respond within 10 working days of the date of the notification email, confirming compliance with these Terms and Conditions and eligibility (age, residency, prize delivery timeslot). Failure to comply with this timeframe may result in disqualification of that Prize Draw prize winner and the prize being awarded to a reserve selected in the same manner as described above. Entrants are encouraged to monitor their email account during this time in case they are selected as a winner.

11. Unclaimed Prize: If despite the best efforts of the Promoter, the prize remains unclaimed after offering to 2 reserves, the Promoter shall not be obliged to allocate the prize but may withdraw it from the promotion.

12. Privacy: The Promoter will collect personal information from entrants for the purposes of administering this Promotion and will share this personal information with its marketing team who will be assisting with the administration of the Promotion and fulfilling the prize. By entering, participants are opting in to receiving marketing communications, however The Participant has the right to access and rectify their personal data and, insofar as applicable, the right to request the deletion of their data via unsubscribing and the right to object to the processing of their data. If an entrant exercises any of these rights, it may affect their ability to participate in the Promotion. The Promoter is bound by the EU General Data Protection Regulation (GDPR) and the UK Data Protection Act 2018 and all applicable laws.

13. Privacy – winner details: Entrants can object to disclosure, or request that disclosure be limited in scope by advising the promoter when accepting their prize. We may nevertheless disclose the information to the Advertising Standards Authority if required to do so.

14. No responsibility can be taken for entries which are late, lost, delayed, corrupted, damaged, misdirected or incomplete or which cannot be delivered for any technical, delivery

or other reason. Proof of sending will not be accepted as proof of receipt. The Promoter does not guarantee continuous or secure access to the entry site. Entries not in accordance with these terms and conditions will not be accepted. Proof of sending will not be accepted as proof of delivery. Incomplete, illegal, misdirected or invalid entries, or entries not in accordance with these Terms and Conditions will not be accepted.

15. Insofar as permitted by law, the Promoter is not responsible for or liable to compensate the entrant, or accept any liability for any personal injury occurring whilst participating in the promotion.

16. The Promoter is not liable for third party products or services.

17. If for any reason the Promotion is not capable of running as planned for reasons including but not limited to tampering, unauthorised intervention, fraud, technical failures (or any other causes beyond the control of the Promoter which corrupt or affect the administration, security, fairness, integrity or proper conduct of this promotion), the Promoter reserves the right (subject to any written directions given under applicable law) to disqualify any individual who tampers with the entry process or does not comply with these Terms and Conditions and to cancel, modify or suspend the Promotion or invalidate any affected entries.

19. If an act, omission, event or circumstance occurs which is beyond the reasonable control of the Promoter and which prevents the Promoter from complying with these terms and conditions the Promoter will not be liable for any failure to perform or delay in performing its obligation. In exceptional circumstances including those described here, the Promoter reserves the right to cancel or amend the Promotion or these terms and conditions.

19. If it becomes apparent that an entrant is hiding their identity by using multiple email accounts, manipulating IP addresses, using identities other than their own or any automated means in order to increase that entrant's entries, the Promoter reserves the right to cancel any prize claimed by that entrant in breach of these terms and conditions.

20. If any of these clauses should be determined to be illegal, invalid or otherwise unenforceable then it shall be severed and deleted from these Terms and Conditions and the remaining clauses shall survive and remain in full force and effect.

21. By taking part in this promotion all entrants will be deemed to have accepted and be bound by these terms and conditions.

22. The Promoter's decision is final with regard to all promotional matters and no correspondence will be entered into.

23. These terms and conditions are governed by English law and shall be subject to the exclusive jurisdiction of the English and Welsh courts unless you live in another part of the UK, in which case your local courts will have jurisdiction.